

Adroit Research Workshop Series

Planning your research

1 Introduction to qualitative research

This workshop looks at the reasons for choosing to use qualitative rather than quantitative research and what we can learn from qualitative research. Issues such as generalisability and evaluation are also discussed. Participants are invited to forward an outline of the research questions, etc for consideration during the workshop. **Mon 10 March (10am) & Mon 17 March (6pm) 2014**

2 Which qualitative research approach?

This workshop introduces some of the major qualitative research traditions - case study, ethnography, grounded theory and phenomenology, and the different sorts of research questions they can answer. It considers how to justify the use of a specific research tradition. Participants are invited to forward an outline of the research questions etc. for consideration during the workshop. **Mon 17 March (10am) & Mon 24 March (6pm) 2014**

Workshop Instructors

Dr Jenine Beekhuyzen - CEO & NVivo expert
Dr Sue Nielsen - expert in qualitative research design, data analysis and supervision

All new masterclasses! Systematic literature reviews

This collaborative online workshop provides the theoretical foundation for conducting systematic literature reviews followed by practical advice for managing your literature review in NVivo. *The workshop will be limited to 5 participants to maximize discussion* and will include workshops 3 and 4 and close analysis of samples of participant's literature.

Qualitative data analysis

This collaborative online workshop is structured around analysing real examples of qualitative data. The workshop is limited to 5 participants to maximize discussion. It will include workshops 10 and 11 and close analysis of samples of participant's data.

Both masterclasses may be conducted over three 2-hour sessions/day or a full day. Contact us to book.

Conducting literature reviews

3 Literature reviews, research designs and the use of theory

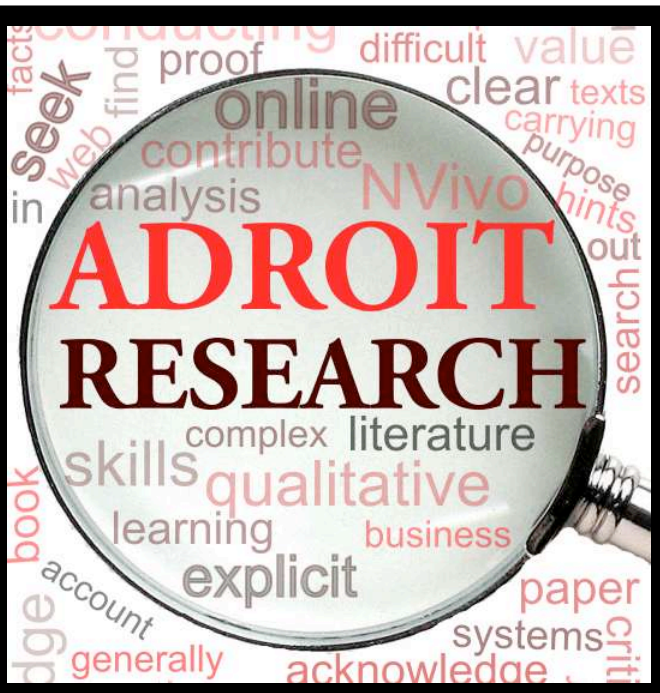
The literature review is not just about analysing the current state of research and identifying the research 'gap'; it should also assist in identifying appropriate theoretical frameworks, research designs, methods and techniques. This workshop discusses literature reviews for the above purposes and a practical way to deal with the volume of literature that needs to be reviewed. **Mon 24 March (10am) & Mon 31 March (6pm) 2014**

4 Using NVivo for a literature review

This workshop gives practical advice to start managing your literature review from the beginning. With NVivo, you are able to search, code, classify and query pdf articles, and even import your Endnote/Mendeley/Zotero libraries to aid in meta-analysis. The software enables documenting decisions along the way, which can be useful to establish arguments for the use of theoretical frameworks, research designs, methods and techniques. The workshop will provide strategies to help make your academic literature review more manageable and systematic. **Mon 31 March (10am) & Mon 7 April (6pm)**

On-demand: Hands on qualitative data analysis

Be guided through your own qualitative data to get hands on experience with data analysis. Participants should attend workshop 10 and 11 first and where possible provide a short extract of their data in advance e.g. 500 words of interview transcripts, images, field notes etc. **Duration: 2 hours**



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qualitative research

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Discounts for advanced & group bookings. See website for pricing.

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Collecting qualitative data

5 Qualitative data collection - what are we trying to find out?

What is data and what do we mean by collection? This workshop looks at how to choose the best data collection methods to answer your research questions, how much data you need and how to sample. **Mon 7 April (10am) & Mon 14 April (6pm) 2014**

6 Conducting interviews – logic & logistics

Interviewing is the most popular way to collect qualitative data. However, organising interviews and gaining access is difficult and time consuming and many researchers are disappointed with the results of their interviews. This workshop looks at the advantages and limitations of interview data, how to conduct individual interviews and how to record non-verbal as well as verbal data. **Mon 14 April (10am) & Mon 28 April (6pm) 2014**

7 Making the most of focus group interviews

Focus group interviews are an effective way to understand how groups of people construct meaning and to uncover the context of people's beliefs and behaviour. However focus groups offer special challenges in the selection of participants, moderation of discussion and recording both individual and group interaction data. This workshop looks at some examples of focus group interviews to understand how to avoid some common problems and obtain the greatest benefits. **Mon 28 April (10am) & Mon 5 May 2014 (6pm)**

8 NVivo and new media: Non-conventional forms of qualitative data

Social media data from Facebook, Twitter and LinkedIn is becoming a popular way to understand different online groups. NVivo provides the ability to easily capture and analyse this "big data". Photographs within methods like PhotoVoice and videos posted on YouTube are also becoming popular forms of data. This workshop looks at capturing and analysing these forms of data, with visualisations to easily show patterns via graphs, tables and maps. **Mon 5 May (10pm) & Mon 12 May (6pm) 2014**

9 Observations and visual data

Many people lack confidence in carrying out observations or collecting visual data for qualitative research. This workshop looks at the value of collecting 'naturally occurring' data, how it relates to other data collection methods, and how to conduct and record observations. **Mon 19 May (6pm) 2014**

Qualitative data analysis

10 Qualitative data analysis: From data to code

Qualitative research is about understanding (verstehen), but qualitative data is often treated as a representation of some underlying phenomena, leading to accusations that qualitative research is really only a weak form of quantitative research. This workshop uses examples of data to analysis to look at how to relate data analysis to the research approach and how to analyse meaning in context. **Mon 19 May (10am) & Mon 26 May (6pm)**

11 Beyond the code: Categorising, thematising, conceptualising, and theorising

This workshop uses examples of data analyses to look at different approaches to reducing, synthesising and interpreting data and how to document and justify the results of qualitative data analysis. The workshop discusses questions of generalisation, transferability and uniqueness in qualitative research. **Mon 26 May (10am) & Mon 16 June (6pm) 2014**

One-on-one & group help

Adroit Research also offers consulting services to individuals and research groups in qualitative research design, data analysis, and writing reports, scholarly papers and dissertations.

Writing up qualitative data

12 'Just writing up' – writing up the qualitative research dissertation

'Just' writing up is not what it's about! This workshop looks at the processes of writing up as you go along, and writing the final submission. Four common writing strategies are discussed, as well as the accepted structures for writing up for different qualitative research traditions. Hints are provided for meeting the examiners' expectations and making the final work coherent & consistent. **Mon 16 June (10am) & Mon 23 June**

How it works

All workshops are conducted online on the dates listed, however they can be conducted on site face to face and tailored for specific audiences at different times.

We use gotomeeting - easy to use software requiring only a web browser on a PC or Mac. Participants are invited to ask questions throughout the workshops and the 30 minutes discussion session at the conclusion of the workshop. However a microphone and web cam are not essential.

All workshops except the masterclasses last for 1.5 hours with 30 minutes for questions. Comprehensive notes will be provided prior to the workshops. Participants are encouraged to send specific project details prior to the workshop, and can email questions up to a week after the workshop.

Register today via our website

www.adroitresearch.com.au

Recommended resources

<http://adroitresearch.com.au/resources-2/>